

Marketing & PR Intern

Customindz is driving AI revolution for construction industry.

About The Role

Customindz is looking for an enthusiastic and self-driven Marketing & PR Intern to plan and communicate with exhibitors/organizers, work with our agents on social media contents, graphics and schedules.

About Customindz

Our mission is to drive AI revolution in construction industry. We are a fast growing start up based in Hong Kong, Shanghai and India. We are very focused on AI research and user experience.

Last year we have received funding and support from Alibaba and SenseTime for our product development, and now we are looking for our team members who will propel both the company and its products to new heights. We seek highly motivated individuals who are capable of scaling up and making a contribution to helping solve challenging problems on the ever evolving frontier of AI and construction industry.

You'll be responsible for:

- Managing marketing works including working with our marketing agents on social media content, graphics, message and schedule.
- Handling all the communication with exhibitor and prepare and coordinate all the materials for the events.
- Handling all press release and public relation in South East Asia Regions including Vietnam
- Manage and optimize all digital advertising campaigns to achieve the highest potential conversions
- Test new advertising targeting strategies and tactics
- Manage the email marketing lists and collection

Skills & Experience:

- Undergraduate in Advertising, Marketing or equivalent experience
- Experience with Google Analytics
- Strong data analysis skills
- Good speaking and written skill in English and Vietnamese, if understanding Chinese will be a plus